

2012

GLOBAL MPA ENFORCEMENT CONFERENCE

SAN FRANCISCO | NOVEMBER 25-29, 2012

Presentations By:

NOAA | UNESCO | Coast Guard | Great Barrier Reef MPA – Australia | Chagos MPA – British Indian Ocean Territory | Gully MPA – Canada | Cocos MPA – Costa Rica Galapagos MPA – Ecuador | Thales Group – France | Ayau Besar Atoll MPA – Indonesia Daram MPA – Indonesia | Dr. Christine Huffard, Conservation International – Indonesia | Baja California MPAs – Mexico | Palau MPA – Micronesia | De Hoops MPA – South Africa | Chumbe Island Coral Park MPA – Tanzania | Dr. Peter JS Jones, University College London – United Kingdom | IMIS Global – United Kingdom | Gardline – United Kingdom | Mike Cenci, Washington Department of Fish and Wildlife – United States | Sandra Brookes, Marine Conservation Institute – United States | Jay Udlehoven, The Nature Conservancy – United States Sandra Nicols, Environmental Law Institute – United States | Rich Arnold, Harkcon - United States | National Monuments & Channel Island MPA – United States | More to come...

WILDAID

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GLOBAL CONFERENCE SAN FRANCISCO NOVEMBER 25-29

YOU'RE INVITED:

WildAid invites you to our first-ever global marine protected area (MPA) enforcement conference and the exclusive premiere of The Fundamentals of Effective MPA Enforcement toolkit.

Join us in the city by the bay: San Francisco, CA. This interactive event will include presentations, breakout sessions, and panel discussions, along with informal opportunities to network.

WHO SHOULD ATTEND:

Guests will include: community leaders, NGOs, government authorities, equipment providers, global MPA managers, park service, law enforcement officials, and foundations.

ABOUT WILDAID:

WildAid's mission is to end the illegal wildlife trade in our lifetime by reducing demand through public awareness campaigns and providing comprehensive marine protection.

WildAid is currently working in Ecuador, Indonesia, and Costa Rica. Through 10 years experience, we have developed a comprehensive methodology for effective marine protection. Our approach includes native species protection, patrol boat acquisition and maintenance, creating informant networks, sniffer dog policing, satellite & radar monitoring, and the arrest and prosecution of poachers in cooperation with local enforcement authorities. We also produce multimedia awareness campaigns featuring celebrities, athletes, and prominent individuals to build public support for the creation and enforcement of both local and national environmental laws.

A special *thank you*
to our sponsors:

The
WALTON FAMILY
FOUNDATION

the David &
Lucile Packard
FOUNDATION



Photo: Danielle Heinrichs

OUR AGENDA*:

Sunday, November 25:

3:00 pm—6:00 pm

Check In at Kabuki

Hotel Kabuki, located at: 1625 Post St., San Francisco, CA- USA, 94115.

6:00 pm—8:00 pm

Welcome Cocktail Reception

Includes catered hors d'oeuvres and cocktails. Guests can collect welcome kit, register, and network with other attendees.

Monday, November 26:

8:00 am—9:00 am

Breakfast

9:00 am—10:15 am

The Challenge of Protecting Marine Areas

Welcome address: Overview of MPA management and an exploration of the most common obstacles to effective MPA management, as well as potential solutions to those problems.

10:15 am—10:30 am

Morning Break

10:30 am—12:00 pm

The Law Enforcement Chain

Exploration of the law enforcement chain, its components (surveillance and detection, interception and arrest, prosecution, and sanctions), and its application in different MPA management models.

12:00 pm—1:00 pm

Lunch

1:00 pm—2:00 pm

MPA Governance and the Role of Enforcement

Illustration of key features of effective MPA governance and legal frameworks.

2:00 pm—5:00 pm

Experiences from the Field

Breakout session and discussions with MPA practitioners on establishing a legal framework and creating an enforcement model.

2:45 pm—3:00 pm

Afternoon Break

7:00 pm—9:00 pm

Optional shuttle to Union Square

Tuesday, November 27:

8:00 am—9:00 am

Breakfast

9:00 am—10:15 am

Surveillance and Detection

Discussion of best practices for monitoring designated MPAs for the presence of illegal activities and how to incorporate technology to cut costs and increase efficacy.

(Continued on following page)

Tuesday, November 27 (Continued):

10:15 am—10:30 am

Morning Break

10:30 am—12:00 pm

Technology Breakdowns

Panel and demonstrations: Various MPA enforcement tools and pros, cons, and cost comparisons between different technologies. Tools explored include: VMS, AIS, Radar, and others.

12:00 pm—1:00 pm

Lunch

1:00 pm—2:00 pm

Interception and Arrest

Presentation by law enforcement officials to discuss training topics, evidence collection procedures, and proper arrest protocols for park rangers.

2:00 pm—5:00 pm

Experiences from the Field

Breakout session: Presentations from MPA practitioners and experts on best practices and strategic applications of enforcement tools to overcome common difficulties.

2:45 pm—3:00 pm

Afternoon Break

7:00 pm—9:00 pm

Dinner

Wednesday, November 28:

8:00 am—9:00 am

Breakfast

9:00 am—10:15 am

Prosecution and Sanctions

How to submit case reports to the appropriate governing body and how to choose the best types of sanctions to prevent repeat infractions for different MPAs.

10:15 am—10:30 am

Morning Break

10:30 am—12:00 pm

Experiences from the Field

Breakout session: MPA practitioners from developed and developing countries discuss what sanctions work best in their region.

12:00 pm—1:00 pm

Lunch

1:00 pm—2:45 pm

Outreach and Education Campaigns

How to promote compliance through educational campaigns and outreach efforts that address community concerns about MPAs.

2:45 pm—3:00 pm

Afternoon Break

3:00 pm—5:00 pm

Marine Conservation Agreements

Presentation by NGO on establishing marine conservation agreements, as well as addressing legal frameworks for their creation.

7:00 pm—9:00 pm

Dinner

Thursday, November 29:

8:00 am—9:00 am

Breakfast

9:00 am—10:15 am

Funding Law Enforcement Plans

Sustainable financing mechanisms for modern MPAs.

10:15 am—10:30 am

Morning Break

10:30 am—12:00 pm

Experiences from the Field

Panel with presentations from MPA practitioners on innovative funding mechanisms.

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THE VENUE:

Conference sessions will take place at the luxurious Hotel Kabuki, a premier hotel in the historic and worldly Japantown, within the charming Fillmore area of San Francisco. The hotel's great location is central to shopping, dining, and entertainment, all within walking distance.

Each attendee will have a private guest room located in the same facility with suites that boast sweeping views of San Francisco. Four-star Hotel Kabuki suite amenities include:

- A 26-inch flat HD TV.
- Complimentary wireless internet.
- iPod docking stations with radios.
- Japanese inspired décor.
- Health club onsite.

ABOUT SAN FRANCISCO:

San Francisco is one of the top tourist destinations in the world, ranking 33rd out of the 100 most visited cities worldwide, and is renowned for its chilly summer fog, steep rolling hills, eclectic mix of architecture, counterculture, culinary diversity and its famous landmarks.

San Francisco attractions include:

- Alcatraz
- The Golden Gate Bridge
- North Beach/ Chinatown
- Cable Cars
- Ghirardelli Chocolate Factory
- AT&T Park
- Union Square
- California Academy of Sciences





ATTENDANCE FEES*:

\$1,200 USD per person based on single occupancy

Includes access to all sessions, premier accommodations at the Hotel Kabuki in San Francisco, welcome cocktail reception, breakfast, lunch and refreshments daily. Guests will also be treated to dinner at an authentic San Francisco bistro on two evenings of the conference, and an optional shuttle to Union Square. **

Day Fee: \$200.00 USD per person, per day

Includes access to all sessions, lunch and refreshments daily & one copy of the publication.

\$650 USD per person-4.Day..rate.

\$2,000 USD for double occupancy

Deadline for final registration: October 30, 2012

Space is limited. All registrations will be processed on a first come first served basis.

Refund or Cancellation policy:

Cancellation prior October 15, 2012 will result in a \$300 processing charge.

Cancellation after October 15, 2012 will result in loss of 50% of conference fee.

CONTACT:

For all inquiries, please contact:

Amanda Schoeneman at:

GlobalMPAConference@wildaid.org

or by phone at 415.834.3174

wildaid.org/mpaconference

*WildAid, with the support of both foundation and corporate sponsors, will underwrite the fee for a limited number of attendees from developing countries.

**Subject to change

Save Postage and Register online at: <http://mpaconference.eventbrite.com>

REGISTRATION FORM:

Please include full legal name.

FIRST NAME _____
MIDDLE NAME _____
LAST NAME _____
NAME PREFERRED AT CONFERENCE: (NAME TAG) _____
COMPANY NAME _____ TITLE _____
WEBSITE _____
COMPANY PHONE _____
PHONE NUMBER WHILE TRAVELLING _____
COMPANY ADDRESS _____
COMPANY EMAIL _____
MPA/REGION _____
BEST WAY TO REACH YOU AND WHEN _____ TIME ZONE _____
ADDRESS _____
CITY _____
STATE / ZIP _____ COUNTRY _____
MEDICAL OR MOBILITY ISSUES _____
DO YOU REQUIRE A HANDICAPPED ROOM OR WHEEL CHAIR ACCESS? _____
SPECIAL DIETARY CONSIDERATIONS _____
(WE WILL DO OUR BEST TO ACCOMMODATE REQUESTS, BUT NOT ALL DIETARY NEEDS CAN BE MET)

Conference

- \$1,200 USD: Full conference and accommodations
- \$2,000 USD: Full conference and double occupancy accommodations-2.
- \$650 USD: Full conference (no accommodations)

\$200 USD: Single day - Check days attending: Monday Tuesday Wednesday Thursday

Guests will get a confirmation number within 30 days after they register with WildAid. If you require additional nights before or after the conference, Hotel Kabuki will offer a special rate. Adjustments to the existing reservation will be the responsibility of the attendee.

Payment Options

1. PAY VIA CHECK _____
Amount Enclosed: \$ _____
2. PAY VIA CREDIT CARD
 VISA Master Card American Express

CARD NUMBER: _____

EXP. DATE: _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____

Make checks payable to:

WildAid Inc.

Attn: Amanda Schoeneman,

744 Montgomery St., Suite 300

San Francisco, CA 94111

Tel: 415-834-3174

E-mail: GlobalMPAConference@wildaid.org

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